

## GIA Director Application

**Full name:**

**Address:**

**Phone:**

**Email address:**

Include a short statement highlighting your interest in the GIA board director role and how your knowledge and experience aligns with each of GIA's five (5) strategic pillars, being:

1. **Advocacy:** Enhancing GIA's role in shaping policies that advance the greenlife industry, including Operation Big Box.
2. **Best Practice:** Committed to promoting industry excellence through programs, awards, and the national conference, and willing to actively contribute to these initiatives.
3. **Nursery Levy:** Expert in the greenlife investment system, with the ability to lead the oversight of research, development, and marketing initiatives funded by the nursery levy.
4. **Biosecurity:** Committed to protecting Australian plant life, with proven experience or involvement in key biosecurity efforts critical to the industry's future.
5. **Marketing:** Proficient in elevating the profile of Australian greenlife, with a track record of driving industry growth by increasing its visibility and market appeal.

Write your statement in the box below addressing all five (5) pillars above.

**Please complete all sections by typing or writing your responses in the spaces provided**

### Professional Experience

- **Current or most recent role:** include company name and location, your title, start and end date at the company.
- **Business Overview:** Briefly describe the business, including industry, size, and significant achievements.
- **Key Responsibilities:** List 3-5 of your key responsibilities.
- **Key Achievements:** Highlight any notable successes that demonstrate leadership, strategic thinking, or governance.

- **Previous role(s):** include company name and location, your title, start and end date at the company.
- **Business Overview:** Briefly describe the business, including industry, size, and significant achievements.

**Please complete all sections by typing or writing your responses in the spaces provided**

**Education**

Please provide the institution name and location, and graduation date (or expected graduation date).

**Additional Qualification or Training**

**Current Non-Executive Director Role / Board Role**

- Please provide the organisation name and location, and your start date with the company. Briefly describe your role and contributions, particularly in governance, strategy, or oversight.

**Please complete all sections by typing or writing your responses in the spaces provided**

**Previous Non-Executive Director Role / Board Role**

- Please provide the organisation name and location, your start and end date with the company. Briefly describe your role and contributions, particularly in governance, strategy, or oversight.

**Community Involvement / Awards or Recognition**

- Please provide the organisation/initiative name, your role and your start and end date, and information in relation to any awards or recognitions.

**Please check all boxes that apply and explain how your experience aligns with the selection criteria**

## GIA BOARD SKILLS MATRIX: SELECTION CRITERIA

ESSENTIAL CRITERIA All directors must meet these two essential criteria.		<i>Please check all boxes that apply</i>	<i>Please explain how your experience aligns with the selection criteria</i>
<b>1</b>	<b>Board Experience</b> With a minimum of 3 to 5 years of experience as a company director in a business, not-for-profit, or membership association.		
<b>2</b>	<b>Finance</b> Solid financial management and analytical skills, with the ability to read and understand key financial documents like balance sheets and cash flow statements, evaluate investments, and make informed decisions that balance risk and return.		

DESIRABLE CRITERIA	<i>Please check all boxes that apply</i>	<i>Please explain how your experience aligns with the selection criteria</i>
<b>3 Greenlife Sector Experience</b> Experience in a Greenlife enterprise as an owner, employee, consultant or respected Greenlife research provider.		<div style="border: 1px solid black; height: 150px; width: 100%;"></div>
<b>4 Qualified Company Director</b> AICD or equivalent		<div style="border: 1px solid black; height: 150px; width: 100%;"></div>

DESIRABLE CRITERIA		<i>Please check all boxes that apply</i>	<i>Please explain how your experience aligns with the selection criteria</i>
5	<p><b>Nursery Levy</b></p> <p>Thorough knowledge of the application of the nursery levy, gained through hands-on involvement in a Greenlife enterprise that is directly subject to the levy.</p>		
6	<p><b>Research and Development</b></p> <p>Experience in, or a thorough understanding of, research and development (R&amp;D) and extension priorities and processes as they apply to commercial enterprises.</p>		
7	<p><b>Marketing</b></p> <p>A thorough understanding of the marketing of the Greenlife sector. Knowledge of the practical application of information technology in communications and marketing (including social media platforms).</p>		

DESIRABLE CRITERIA		<i>Please check all boxes that apply</i>	<i>Please explain how your experience aligns with the selection criteria</i>
<b>8</b>	<p><b>Biosecurity</b></p> <p>Demonstrated commitment to safeguarding Australia’s plant life, with a strong track record in biosecurity initiatives vital to the industry’s sustainability and growth.</p>		
<b>9</b>	<p><b>Stakeholder Management &amp; Communications</b></p> <p>Strong stakeholder management skills, including a clear understanding of what external stakeholders like members, government, and industry bodies expect. Comfortable being accountable and skilled at engaging and communicating with these groups.</p>		
<b>10</b>	<p><b>Public Policy</b></p> <p>An understanding of Australian public policy and public policy making, and the process and drivers of governmental decision making.</p>		



Additional Questions	
11	<p><b>Please choose where you live</b></p> <p> <input type="checkbox"/> Victoria  <input type="checkbox"/> New South Wales  <input type="checkbox"/> Queensland  <input type="checkbox"/> Australian Capital Territory  <input type="checkbox"/> Northern Territory  <input type="checkbox"/> Tasmania  <input type="checkbox"/> South Australia  <input type="checkbox"/> Western Australia </p>
12	<p><b>Conflict of Interest</b></p> <p>Please indicate in the box below if you have any actual or perceived conflicts of interest, including any current or previous non-executive roles in other organisations, and provide relevant details.</p> <p>For transparency, any actual or perceived conflict of interest will be considered during the candidate selection process.</p> <div data-bbox="611 865 1965 1312" style="border: 1px solid black; height: 275px; width: 100%;"></div>