

Your Levy At Work



Greenlife Industry Australia

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MEDIA RELEASE

Industry and experts forecast and shape the sector's future at the Greenlife Industry National Conference 2025

Final tickets are selling quickly for the Greenlife Industry 'Stronger Together' Conference, returning after a five-year hiatus, from 19–21 February 2025 at the Brisbane Convention and Exhibition Centre. The 2025 conference promises to deliver cutting-edge insights, unparalleled networking and a celebration of the greenlife sector.

Joanna Cave, CEO of Greenlife Industry Australia said, "If you're part of the greenlife sector or supply chain, you don't want to miss this important event. It will kick off many of those big, important conversations we need to have to make sure the sector continues to thrive – and every Australian greenlife grower should be part of that dialogue."

As Australia's premier gathering for growers, retailers, suppliers and industry leaders, the conference lays the groundwork for collective action to boost industry. It addresses major challenges such as biosecurity threats, workforce shortages, rising input costs and a dynamic regulatory environment.

"With the growing focus on sustainable practices and green innovation, the conference is more relevant than ever. It provides an essential platform for delegates to interrogate and influence the future of the greenlife industry," said Ms Cave.

"This is not a talkfest or death-by-PowerPoint. We have worked with growers to design an event that offers real value for the individual growers and for the broader industry. Growers can enjoy a twilight boat cruise and networking drinks, practical workshops, 10-minute 'lightning' presentations and panels.

"The conference dinner is a highlight for many – a vibrant night to connect with peers and friends – while our popular nursery tours offer unique behind-the-scenes experiences."

"We're especially excited about our interactive sessions, like Breakfast and Brainstorming, where participants can add a side of blue sky thinking to their bacon and (real) coffee. And for those passionate about driving growth and innovation, the Your Levy – Your Say session is the perfect opportunity to have your voice heard."

Featured speakers include:

- **Jordana Borensztajn:** TEDx speaker and dynamic MC
- **Chris Helder:** author of bestseller *Useful Belief* and expert in leadership and communication
- **Tanya Williams:** marketing and sales strategist with 25 years' experience
- **Julian Moore:** AI and tech specialist streamlining innovation for businesses
- **Simon Kuestenmacher:** geographer, demographer and dynamic speaker on societal trends and what they mean for you

With flexible ticketing options and group discounts, industry stakeholders are urged to join the conference to engage, learn and thrive alongside other Australia's greenlife professionals.

Don't miss out – tickets are selling fast! Secure yours today visit www.greenlifeindustry.com.au/conf2025

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FUNDING BLOCK

MEDIA ENQUIRIES

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