



**'STRONGER TOGETHER'  
GREENLIFE INDUSTRY NATIONAL CONFERENCE**  
Brisbane Convention and Exhibition Centre  
19–21 February 2025



Two-day member ticket – \$1,350  
Networking drinks + river cruise – \$125  
Gala dinner – \$145  
Nursery tour – \$275  
Brekkie & Brainstorming – FREE

**Visit [www.greenlifeindustry.com.au/conf2025](http://www.greenlifeindustry.com.au/conf2025)  
for more pricing options including one-day tickets.**

Visit [www.greenlifeindustry.com.au/conf2025](http://www.greenlifeindustry.com.au/conf2025) to:

- register
- sponsor
- exhibit (only a few spots left!)
- secure accommodation discounts
- see updates.

## WHAT'S ON OFFER

- TWO NURSERY TOURS - **SOUTH TOUR SOLD OUT - DON'T MISS THE NORTH TOUR!**
- TWILIGHT BOAT CRUISE WITH NETWORKING DRINKS
- GREENLIFE GOURMET GRILL - GALA DINNER ON THE SKYDECK
- BREKKIE & BRAINSTORMING (FREE - INCLUDING REAL COFFEE!)
- PRESENTATIONS, WORKSHOPS, DISCUSSIONS
- EXHIBITS

See the next page for details or  
visit [www.greenlifeindustry.com.au/conf2025](http://www.greenlifeindustry.com.au/conf2025)

Wednesday 19 February

### NURSERY TOURS – \$275

The south tour is **SOLD OUT** and the north is filling fast - don't miss out!

#### OPTION 1 – SOUTH (SOLD OUT)

MARLBOROUGH NURSERY  
EXPANSIVE | HIGH-QUALITY | BEST  
PRACTICE LEADER

#### ROCKY POINT

LONGSTANDING | INNOVATIVE |  
CUSTOM OFFERINGS

#### DIGGA

EXCLUSIVE TOUR | STREAMLINED  
| INSPIRING

REDLANDS RESEARCH FACILITY  
CUTTING EDGE | NATIONAL  
SIGNIFICANCE | COLLABORATIVE  
R&D

#### OPTION 2 – NORTH (SPOTS FILLING FAST!)

#### DRACAENA FARM

EXCELLENCE | INDUSTRY LEADER |  
STAFF RETENTION

#### QUALITY PLASTIC PRODUCTS

ESTABLISHED BUSINESS | NEW  
FACILITY | SUSTAINABLE

#### THE PLANT SHACK

AWARD-WINNING RETAIL NURSERY  
ARMHUB

AGILE TECHNOLOGY CENTRE IN  
ROBOTICS AND DESIGN-LED  
MANUFACTURING

### TWILIGHT BOAT CRUISE WITH DRINKS – \$125

Enjoy drinks and substantial nibbles  
as you cruise up the Brisbane River  
under the night sky – music, bars,  
networking... This will be a  
conference highlight.



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Thursday 20 February

(8.30am start)

### CONFERENCE –

### Two-day member ticket – \$1,350

#### AMPLIFY YOUR POWER AND

INFLUENCE – Chris Hedler  
Negotiation, leadership,  
communication and influence

#### GEARING UP GROWERS – Neil

Rechlin, NextGen

Unlocking success in retail  
negotiations

#### GROW NEXT LEVEL – Facilitated by

Brett Fifield, Hort Innovation  
Sharpen your insights to thrive in a  
dynamic environment

#### BOLDLY ENTERING NEW

FRONTIERS – Hort Innovation

Opportunities, innovation and  
solutions for big hort challenges

#### FUTURE GENERATION – Craig

Taberner, NGIV

Introducing the Horticulture Centre  
of Excellence

#### PLANT PROTECTION AND

RESISTANCE MANAGEMENT – John

McDonald, GIA

Practical, hands-on info, tips,  
advice and activities

#### INNOVATE | INTEGRATE |

DOMINATE – four powerful

presenters

From drones to barcodes – need-  
to-know intel on harnessing new  
tech in the greenlife sector

#### RECOGNISE, RESPOND, RECOVER -

Rachel Chay and Mike Reid,

Biosecurity Queensland

Australis's biosecurity, a policy  
perspective

#### YOUR LEVY, YOUR SAY – facilitated

by Cath Botta, driven by YOU

An interactive session – we take you  
behind-the-scenes of funding

decisions + you can have your say

about how your levy is invested

#### PROFITING FROM BEST PRACTICE –

four real growers

#### HORTICULTURAL OLYMPICS – Treve

Evans

World horticultural expos: greening  
the globe

#### ADVANCED ROBOTICS - ARMHub

### GREENLIFE GOURMET

### GRILL - GALA DINNER – \$145

A next-level gourmet barbeque on  
the stunning Sky Deck, overlooking  
the city. Drink, eat, chat, dance –  
and join us for some very special  
presentations. Then party on into  
the night!

Friday 21 February

(3.30pm finish)

### CONFERENCE

#### BREKKIE AND BRAINSTORMING – FREE (limited seats)

Cath Botta, Independent Chair of  
the Investment Advice Committees  
Add a side of blue sky thinking to  
your eggs and bacon (and coffee!)  
and kick around some bold ideas for  
industry improvement

#### FUTUREPROOFING YOUR BUSINESS

– Four business wizards

Lightning presentations on  
greenlife business basics

#### MARKETING YOU – Tanya Williams

How to cultivate simpler marketing  
so you can reap the rewards

#### ARTIFICIAL INTELLIGENCE – Julian

Moore

How will AI change the Australian  
greenlife landscape and what does  
this mean for your business?

#### GREENLIFE TRENDS AND

OPPORTUNITIES – Industry gurus

Holly Jackson and Elyse Allum, Hort  
Innovation, and Belinda Bean,

Greener Spaces Better Places.

Data-driven industry insights to

supercharge the sector – and your

business

#### FIRE ANTS – FACTS AND FIXES –

Peter Ambrose-Pearce, Syngenta

Expert technical info on this

burning issue

#### THE AGRONOMIST'S GUIDE TO

HEALTHIER PLANTS AND

SUSTAINABLE PROFITS

Patrick Gorman

Urban Greening - expert and grower

lenses – Joanna Cave, GIA, Belinda

Bean, Greener Spaces, Better

Places and Tim Sansom, Regen

Nursery

#### SMART FARMING – David Hunt,

Smart Farming Officer, GIA

Tech meets plants for better

decision making, improved

production efficiencies, optimal

labour use and environmental

performance

#### A GREENER FUTURE - Simon

Kuestenmacher

Where the heck are we and where

are we headed?